ECE Communicators Program – Schedule of Events
at the 2019 ECEDHA Annual Conference & ECEExpo
March 23-25, 2019 • Tucson, AZ

Saturday, March 23rd
6:30 pm – 8:30 pm
ECEDHA’s Western Corral Reception
**Bring your cowboy boots & casual wear!
Location: Hilton El Conquistador, Last Territory

Sunday, March 24th
9:00 am – 1:00 pm
ECEDHA Communicators Meeting
Location: Hilton El Conquistador, Coronado 1

9:00 am – 9:30 am
Breakfast

9:30 am – 9:45 am
Introductions
Ashlee Gardner, Georgia Tech
Catharine June, University of Michigan

9:45 am – 11:00 am
Panel: Straight from the Students’ Mouths
Craig Smith, Arizona State University
Todd Sweet, Univ. of Illinois, Urbana-Champaign

11:00 am – 11:15 am
Networking Break

11:15 am – 12:00 pm
Lightning Stories on Professional Development
Anne Stuart, MIT
Jess MacInnis, University of Toronto

12:00 pm – 1:00 pm
Lunch & New ECEDHA Brand Discussion
Greg Abel, Tailfin Marketing
Tracy Clark, Tailfin Marketing

6:00 pm – 6:45 pm
ECEExpo Welcome Reception

7:00 pm – 8:30 pm
ECEDHA Communicators Dinner
**Spouses welcome!
Location: Wildflower Tucson (7037 N. Oracle Road)

*Green indicates full conference programming (Chairs, Lab Professionals, Communicators, Faculty, etc.)
*Blue indicates dedicated ‘Communicators Only’ programming/breaks/meals
Monday, March 25th

7:00 am – 7:30 am  
**Continental Breakfast**  
*Location: Hilton El Conquistador, Turquoise Foyer*

7:30 am – 8:00 am  
**ECEDHA Program Updates**  
New Brand Unveiling: Tailfin Marketing  
*Location: Hilton El Conquistador, Presidio 1-4*

8:00 am – 8:45 am  
**ECEDHA Conference Keynote**  
Jeff Miller, Director of Electrical Subsystems, Raytheon  
*Location: Hilton El Conquistador, Presidio 1-4*

8:45 am – 9:45 am  
**ECEDHA Communicators Meeting**  
Branding ECE: Strategies & Practices  
*Location: Hilton El Conquistador, Coronado 1*  
*Organizers: Trudi Brown, North Carolina State University*  
*Charles Hall, North Carolina State University*

9:45 am – 10:30 am  
**ECExpo Break**

10:30 am – 11:30 am  
**ECEDHA Communicators Meeting**  
Strengthening the Future of ECE through K-12 Outreach  
*Location: Hilton El Conquistador, Coronado 1*  
*Organizers: Ashlee Gardner, Georgia Tech*  
*Catharine June, University of Michigan*  
*Oscar Loera, Texas Instruments*

11:30 am – 12:00 pm  
**ECEDHA Communicators Meeting**  
Planning the 2019 Summer Communicators Workshop  
*Location: Hilton El Conquistador, Coronado 1*  
*Organizers: Ashlee Gardner, Georgia Tech*  
*Catharine June, University of Michigan*

12:00 pm – 1:30 pm  
**ECExpo Lunch**

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